

# 中国锻压协会

## **Confederation of Chinese Metalforming Industry**

中国•北京西三环北路 5 号(100089), 5 Xisanhuan Beilu, 100089 Beijing, P.R.China 电话 Tel: 0086 10 68465045 传真 Fax: 0086 10 68465044

电子邮件 E-mail: zhj@chinaforqe.org.cn 网址 Website: www.chinaforqe.org.cn

## Review of Metalform China 2006(CMF'06)

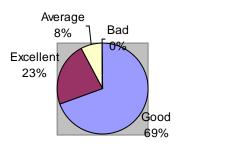
Organized by CCMI and supported by JFMA, 2006 The (Shanghai) China International Exhibition for the Technologies & Equipments of Sheet/Plate, Tubes/Pipes, Sections, Wires cutting, Stamping, Forming & Fabricating successfully took place in Intex, Shanghai, from Mar.14 to Mar.17, 2006.

Similar to the last show, CMF'06 kept the characters of high-level and high specialized, attracted thousands of specialist visitors' eyeballs, and became one of the most influential events in Chinese Metalforming industry.

The scale of CMF'06 is approximately the same as the last show: the exhibiting area is about 3000sqm, and the number of exhibitors is 73. The exhibitors come respectively from 11 countries, namely China, Japan, Germany, Sweden, Italy, USA, Belgium, South Korea, Spain, France and Russia. The pure domestic exhibitors number 26, while the other are Joint ventures, overseas enterprises, or cooperated companies. Among the exhibitors, 30 of them also participated the last exhibition.

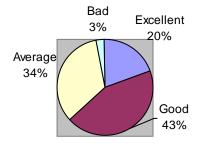
The statistics of exhibitors' feedback is as following:

#### 1. Appraisement of the CMF'06





#### 2. Appraisement of the visitors





The other opinions that being stated by the exhibitors are as follows: Enlarge the scale of CMF, attract more exhibitors from different fields that cover the whole Metalforming industry chain, and do more promotion to publicize CMF to visitors from electronic industry. Simplify the process to participate the exhibition and application for onsite services..

The visitors to the show number 6259, while 5896 of them are Chinese, and the other 363 are foreigners. The foreign visitors are mainly from Japan. Germany, Australia, USA, New Zealand, South Korea, India, Singapore, Great Britain, Viet Nam, Nigeria, Pakistan and so on. And some counsellors from Spanish, Japanese, Italian association or embassy









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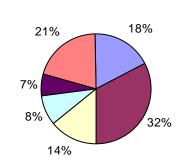
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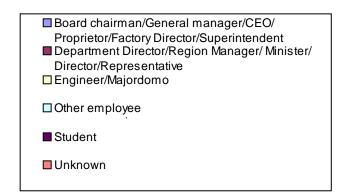
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visited the organiser, collected information of the show and got some buyers' guides from CCMI. Domestic visitors come from 29 provinces, autonomous region, municipalities, and the most visitors come from Yangtse River and Pearl River Triangle areas.

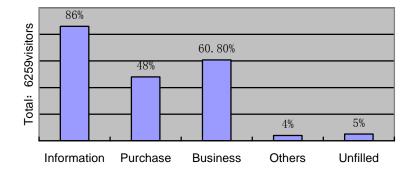
The statistics about the visitors is as follows:

#### Classified by title:

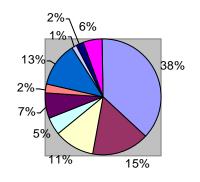




### Purpose of visiting:



Type of enterprises from which the visitors come:





#### Interested Exhibits:







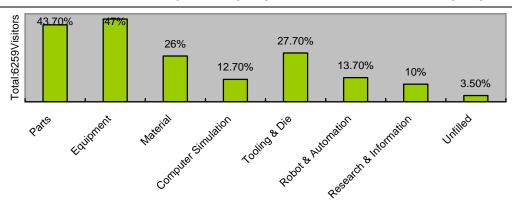


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Among the visitors, over 64% have the right to make decisions. Parts producers occupy 35% of the total visitors, which is a bit less than we originally anticipated. Student visitor are more than that of last show, who are the backbone of the industry in a few years. CCMI will help more students related to Metalforming to work in this trade and raise the average R & D ability of the employees.

Visitors from equipment, tooling & die and material supplier account for one third of the total number. This shows that many potential exhibitors have been keeping close watch on CMF. They consider such a specialized fair is extremely necessary, but not very familiar to the show, for too many good and evil exhibitions mixed up in China. We are confident that more and more exhibitors will participate in CMF, and offer the visitors more choices.

Among the interested products, attention to equipment and parts respectively account for over 40%. The equipment exhibits are able to satisfy the visitors' demand on the whole, while parts exhibits should be increased in variety and quantity. One thing to be mentioned is that most automobile manufacturers have sent some of their personnel to visit the event. Interests on tooling & die and materials both excess 25%, however, material is far from enough to fulfil the visitors' appetite.

According to the exchange between the organiser and some of the visitors, they appreciate the CMF to be high level and very professional, and most suitable for Metalforming industry, at the same time, they hope the CMF to become bigger, stronger, and more popular as soon as possible-that is what we are seeking and hard working for.

CMF exhibition have successfully walked another big step onwards, and it is good news for the whole Metalforming industry. Its development still needs all counterparts' close watch, support and participation. In response to the demand of exploring northern Chinese market many of many enterprises, the nest CMF exhibition is to be held in CIEC in Beijing, from Nov.20 to Nov.22, 2007. Another branded show also organized by CCMI, Forge Fair will take place at the same time and venue as CMF'07.

Finally, we are cordially to invite more and more people to our activities, make CMF to be one of the most important event like EuroBLECH, Lamiera and MetalForm exhibition, and benefit every participant!

Simon Liu

Confederation of Chinese Metalforming Industry

April 2, 2006





