

# **Exhibition Report**

#### Outline

Period: September 18(Tue)-21(Fri), 2018

Hours: September 18-20, 9:00am-17:00pm

September 21, 9:00am-12:00am

Venue: Guangdong Modern International Exhibition Center

Organizer: Confederation of Chinese Metalforming Industry (CCMI)

Scale of Exhibition: 15,000 m<sup>2</sup>

**Number of Exhibitors:** 243 Companies, Associations and Media.

Including 53 International Exhibitors (Covering the United States, Germany, Russia, Spain, Switzerland, Italy, Japan, India, South Korea and Taiwan, etc.), 12 Media.

#### **Number of Visitors**

Total: 6,021

Domestic Visitors: 5,912

-37.66% were from host city (Dongguan) and 62.34% came from other regions.

International Visitors: 107

# **Special Events**

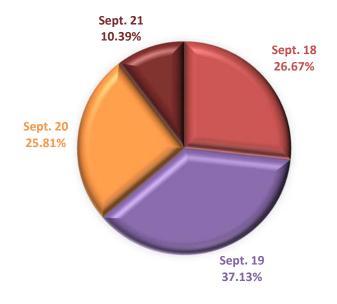
- 1. Enterprise Intelligent Development Forums for Forging, Stamping and Fabricating. There were 34 lectures of latest technology and equipment released.
- 2. Qualified Technology and Products Recommendation for Forging, Stamping and Fabricating. About 52 products of 37 exhibitors were recommended.
- 3. "Shen Gong (Masterpiece)" Metal Formed Parts Awards.
- 4. Procurement Fair for Metal Formed Parts' Buyers.
- 5. Project Connection and Talent Promotion between Universities, Research Institutes and Enterprises.

# Visitor Analysis

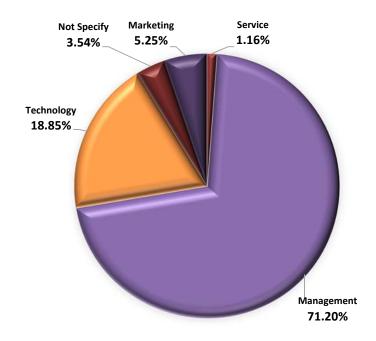
### The Arrival Situation of Everyday

Date	Total Arrival Times	Total Arrivals	Total New Arrivals	Percentage of New Arrivals
2018-9-18	2024	1761	1761	100.00%
2018-9-19	2661	2451	2133	87.03%
2018-9-20	1933	1704	1519	89.14%
2018-9-21	1130	686	608	88.63%
Total	7738	6602	6021	91.20%

## **Proportion of the Arrivals Everyday**



# **Classified Statistics of Visitors' Department**



## **Classified Statistics of Visitors' Position**

