

# **Exhibition Report**

#### **Outline**

**Period:** July17 (Wed) - 20 (Sat), 2019

Hours: July 17-19, 9:00am-17:00pm

July 20, 9:00am-12:00pm

**Venue:** W1, W2, W3, Shanghai New International Expo Center (SNIEC)

**Organizer:** Confederation of Chinese Metalforming Industry (CCMI)

Scale of Exhibition: 30,000 m<sup>2</sup>

**Number of Exhibitors:** 386 Companies, Associations and Media.

Including 92 International Exhibitors (Covering the United States, Germany, Russia, Spain, Switzerland, Italy, Japan, India and South Korea, etc.), 6 Media.

#### **Number of Visitors**

Total: 14,331

Live Audience (Webcast): 36,048

Domestic Visitors: 13,284

-28.24% were from host city (Shanghai) and 71.76% came from other regions.

International Visitors: 208

## **Special Events**

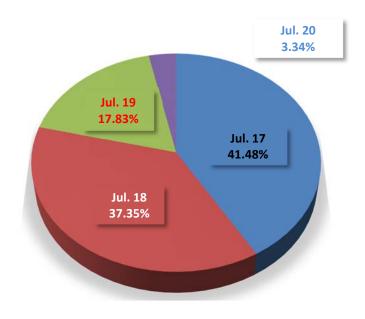
- 1. ECO-MetalForm Summit & TPP-MetalForm. There were 90 lectures of latest technology and equipment released.
- 2. Qualified Technology and Products Recommendation for Forging, Stamping and Fabricating. About 67 products of 66 exhibitors were recommended.
- 3. "Shen Gong (Masterpiece)" Metal Formed Parts Awards.
- 4. Procurement Fair for Metal Formed Parts' Buyers.
- 5. Project Connection and Talent Promotion between Universities, Research Institutes and Enterprises.

## **Visitor Analysis**

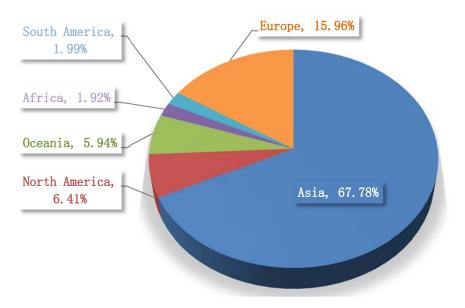
### The Arrival Situation of Everyday

Date	Daily Arrivals	On-site Registered	Arrived for Concurrent Events
2019-7-17	5,945	5,585	360
2019-7-18	5,353	5,012	341
2019-7-19	2,555	2,417	138
2019-7-20	478	478	0
Total	14,331	13,492	839

### **Proportion of the Arrivals Everyday**

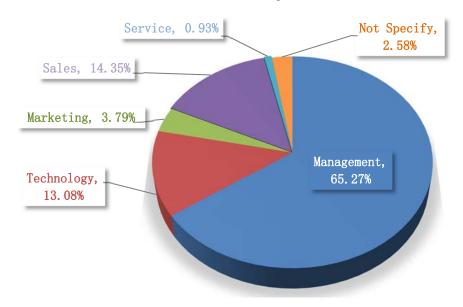


# Origin of Visitors from Abroad



TOP10 Country			
Country	Proportion of Visitors from Abroad		
India	19.05%		
Japan	13.75%		
Russia	10.65%		
South Korea	9.14%		
The Philippines	9.03%		
Indonesia	3.65%		
The United States	3.68%		
Portugal	1.88%		
Turkey	1.10%		
Estonia	0.89%		

## **Classified Statistics of Visitors' Department**



## **Classified Statistics of Visitors' Position**

